



Media Advisory/Press Conference

ONTARIO GOOD ROADS ASSOCIATION CHALLENGES PROVINCIAL GOVERNMENT TO VISION ZERO.

OGRA request that the Government of Ontario adopt Vision Zero.

Oakville, ON, November 15, 2019 – The Ontario Good Roads Association, NDP MPP Jessica Bell, and Road Safety Advocates are calling for action from the Government of Ontario to adopt Vision Zero. In 2018, there were 35,746 total fatal and personal injury collisions in Ontario¹. By changing the way we look at designing roads, sidewalks and infrastructure, and by educating the public, we can greatly reduce the number of fatalities and severe injuries on our roads. These road tragedies can be avoided as the solutions are known and now is the time for leadership on Vision Zero. The people of Ontario deserve better and now the Ontario Government can give them better with this action plan.

When: Wednesday, November 20, 2019
9:30am

Where: Queen's Park, Media Studio
Main Legislative Bldg Rm 149, Queen's Park
Toronto, ON M7A 1A2

Why: Stakeholders have come together to request that the provincial government make a commitment to adopt a provincewide Vision Zero strategy for Ontario. This would be achieved by convening a multi-stakeholder task force. Ms. Jess Spieker, a road traffic victim, will recount the day she was riding her bicycle to work and was hit by an SUV, as the driver made a negligent left turn and slammed the vehicle into her. Ms. Spieker's entire life has been dramatically altered by one incident that was plainly preventable. Adopting Vision Zero would not only improve the safety of Ontarians, but would provide spillover benefits to the public healthcare system, the environment, and the economy. Ontario is open for business, lets give them a safe and secure pathway to conduct it.

Who: Rick Kester, President, OGRA Board of Directors
Jessica Bell, MPP, New Democratic Party
Jess Spieker, Road Safety Advocate
Scott Butler, Manager, Policy and Research, OGRA

More information about Vision Zero can be found on OGRA's website:

<https://www.ogra.org/VisionZero.html>

About Ontario Good Roads Association

The Ontario Good Roads Association (OGRA) was founded in 1894. Based out of Oakville, Ontario, OGRA is governed by 15 board members with 17 staff supporting its membership. The mandate of the Ontario

Good Roads Association is to advance the infrastructure and transportation interests of its members through training, advocacy and services. OGRA currently has more than 650 members, which includes corporations, municipalities, and First Nations. For more information visit www.ogra.ca

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For more information, please contact:

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ⁱ Preliminary 2018 Ontario Road Safety Annual Report Selected Statistics